

PARKER WELCH

SPORTS JOURNALISM AND MEDIA

CONTACT



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parkerwelch.com



St. Petersburg, FL

SKILLS

Adobe Premiere, Audition, InDesign

Prosumer camcorders, DSLR cameras

ENPS News Production System

Radio Board Operation

Interviewing

Live Broadcasting

EDUCATION

University of Florida

B.S. Journalism

Specialization: Sports and Media

2018-2022

WORK EXPERIENCE

Tampa Bay Rays

Broadcast Production Assistant

Feb 2023 - Present

- Curate and publish social media content on Rays Radio platforms
- Coordinate and edit audio components for This Week In Rays Baseball podcast
- Utilize research and data tools to provide statistics and insight during live broadcasts
- Record and edit audio/video components for pre & post-game segments
- Aid in daily interviewing of players, coaches, community members
- Set up broadcast equipment and co-hosted Official Rays Watch Parties

The Walk On Brand

Writer/Editor

Oct 2022 - Feb 2023

- Wrote and published biographies of walk-on athletes that aligned with the brand
- Interview and pursue athletes to fill ambassador roles that foster brand growth

PBS WUFT News

Production Assistant

Jan 2020 - May 2022

- Edit and curate sports clips and highlight reels for daily news segments
- Que and edit clips, graphics, titles, and transcriptions within ENPS for live broadcasting
- Assist in teleprompter and camera operation

Sports Anchor

Jan 2020 - May 2022

- Identify story lines and draft scripts to deliver on live television
- Collaborate with news talent on storyline flow, teaser placement and ad lib input
- Copywrite and edit script content

ESPN Gainesville WRUF 98.1 850 AM

Beat Reporter

Aug 2019 - May 2022

- Write and publish game previews, recaps and features for Florida Gators Baseball and Volleyball
- Conduct interviews with players and coaches

Content Creator

- Film and edit game highlights for media package use
- Script and record sport updates and recaps for on-air radio delivery

Grapefruit Gators MLB Spring Training

Beat Reporter

Jan 2020 - March 2020

- Develop content for immersion program through interviews with players, coaches and managers
- Investigate storylines and write articles for program website